

**NASH COUNTY TOURISM  
DEVELOPMENT AUTHORITY**  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)

**BASIC FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED JUNE 30, 2019**

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**(A Component Unit of Nash County, North Carolina)**

**BASIC FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED JUNE 30, 2019**

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**Board Members**

Robbie B. Davis, Chairman

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Kay Mitchell

Wayne Murphy

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Director of Finance

Donna Wood

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**BASIC FINANCIAL STATEMENTS  
FOR THE YEAR ENDED JUNE 30, 2019**

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## Independent Auditors' Report

To the Board of Directors  
Nash County Tourism Development Authority  
Nash County, North Carolina

### **Report on the Financial Statements**

We have audited the accompanying financial statements of the governmental activities and the major fund of the Nash County Tourism Development Authority (a component unit of Nash County, North Carolina), as of and for the year ended June 30, 2019, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements as listed in the table of contents.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall financial statement presentation of the financial statements.

Members

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We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinions**

In our opinion, based upon our audit, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities of the Nash County Tourism Development Authority as of June 30, 2019, and the respective changes in financial position and the respective budgetary comparison for the general fund for the year then ended in conformity with accounting principles generally accepted in the United States of America.

### **Other Matters**

#### *Required Supplementary Information*

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis on pages 3 through 8, be presented to supplement the basic financial statements. Such information, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

*Thompson, Rice, Scott, Adams & Co., P.A.*

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Whiteville, NC

October 16, 2019

## **Management's Discussion and Analysis**

This discussion and analysis is provided as an overview of the Nash County Tourism Development Authority's (the "Authority") financial activities for the fiscal year ended June 30, 2019. We encourage readers to read the information presented here in conjunction with additional information that we have furnished in the Authority's financial statements, which follow this narrative.

### **Financial Highlights**

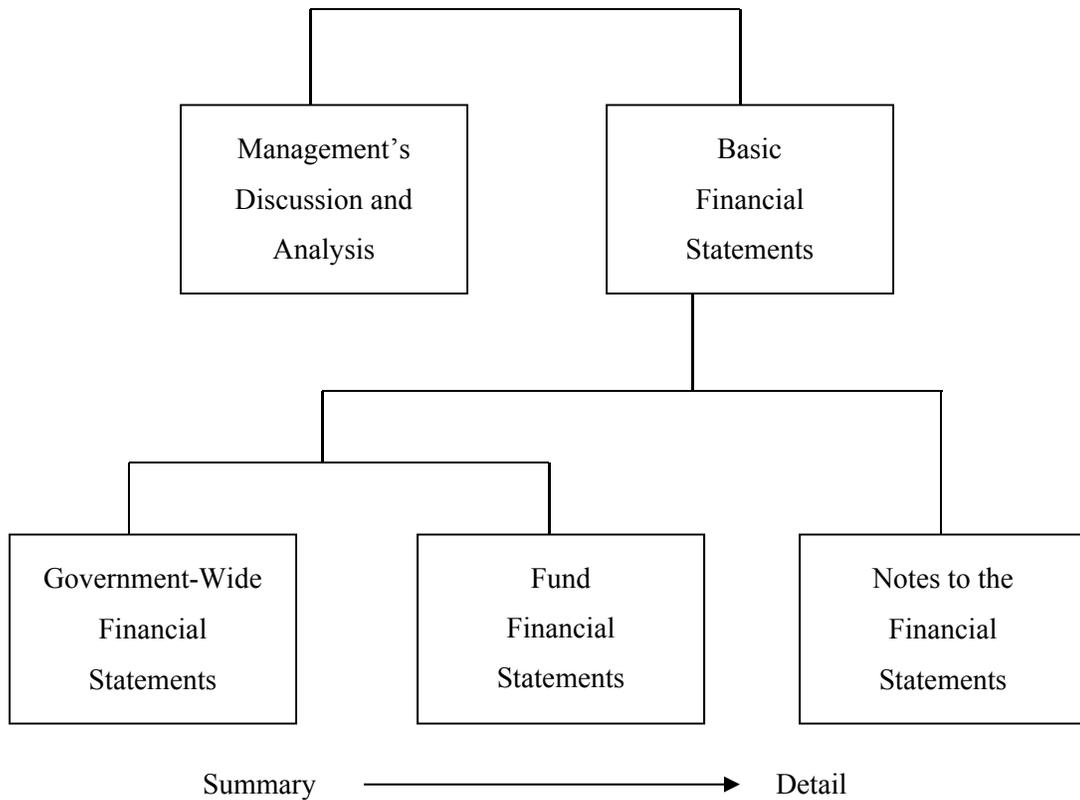
- The assets of the Authority exceeded its liabilities at the close of the most recent fiscal year by \$1,218,535 (net position).
- The Authority's total net position increased by \$197,470, which is a result of revenues exceeding expenses for tourism promotions and general and administration.
- The Authority's available fund balance for Tourism Promotion at the end of the year represented 1.30% of total General Fund Expenditures.

### **Overview of the Financial Statements**

This discussion and analysis is intended to serve as an introduction to the Authority's basic financial statements. The Authority's basic financial statements consist of three components: 1) government-wide financial statements, 2) fund financial statements, and 3) notes to the financial statements. The basic financial statements present two different views of the Authority through the use of government-wide statements and fund financial statements.

## Required Components of Annual Financial Report

Figure 1



### Basic Financial Statements

The first two statements (Exhibits A and B) in the basic financial statements are the **Government-Wide Financial Statements**. They provide both short and long-term information about the Authority's financial status.

The next statements (Exhibits C through E) are **Fund Financial Statements**. These statements focus on the activities of the individual parts of the Authority's government. These statements provide more detail than the government-wide statements. There are two parts to the fund financial statements: 1) the governmental funds statements and 2) the budgetary comparison statement.

The next section of the basic financial statements is the **Notes to the Financial Statements**. The notes explain in detail some of the data contained in those statements.

## **Government-Wide Financial Statements**

The government-wide financial statements are designed to provide the reader with a broad overview of the Authority's finances, similar in format to a financial statement of a private-sector business. The government-wide statements provide short and long-term information about the financial status as a whole.

The two government-wide statements report the Authority's net position and how it has changed. Net position is the difference between total assets and total liabilities. Measuring net position is one way to gauge the Authority's financial condition.

## **Fund Financial Statements**

The fund financial statements provide a more detailed look at the Authority's most significant activities. A fund is a grouping of related accounts that is used to maintain control over resources that have been segregated for specific activities or objectives. The Authority, like all other governmental entities in North Carolina, uses fund accounting to ensure and reflect compliance (or non-compliance) with finance-related legal requirements, such as the General Statutes of North Carolina or the Authority's budget ordinance. Currently, the Authority only maintains a General Fund.

## **Governmental Funds**

Governmental funds are used to account for those functions reported as governmental activities in the government-wide financial statements. Currently, the Authority's activities are accounted for in one governmental fund, the General Fund. This fund focuses on how assets can readily be converted into cash flow in and out, and what monies are left at year-end that will be available for spending in the next year. Governmental funds are reported using an accounting method called *modified accrual accounting*, which provides a short-term spending focus. As a result, the governmental fund financial statements give the reader a detailed short-term view that helps him or her determine if there are more or less financial resources available to finance the Authority's programs. The relationship between government activities (reported in the Statement of Net Position and the Statement of Activities) and governmental funds is required to be described in a reconciliation that is a part of the fund financial statements.

The Nash County Tourism Development Authority adopts an annual budget for its General Fund, as required by the General Statutes. The budget is a legally adopted document that incorporates input from the Board members about which tourism promotions to undertake. The budgetary statement provided for the General Fund demonstrates how well the Authority complied with the budget ordinance and whether or not the Authority succeeded in promoting tourism as planned when the budget was adopted. The budgetary comparison statement uses the budgetary basis of accounting and is presented using the same format, language, and classifications as the legal budget document. The statement shows four columns: 1) the original budget as adopted by the Board members, 2) the final budget as amended by the Board, 3) the actual resources, charges to appropriations, and ending balances in the General Fund, and 4) the difference or variance between the final budget and the actual resources and charges. There were no differences between the budgetary basis of accounting and the modified accrual basis; thus, a reconciliation showing the differences in the reported activities is not shown at the end of the budgetary statement.

**Notes to the Financial Statements.** The notes provide additional information that is essential to a full understanding of the data provided in the government-wide and fund financial statements. The notes to the financial statements directly follow the basic financial statements of this report.

**Government-Wide Financial Analysis**

**Nash County Tourism Development Authority's Net Position**

**Figure 2**

|                                | <b>Governmental Activities</b> |             |
|--------------------------------|--------------------------------|-------------|
|                                | <b>2018</b>                    | <b>2019</b> |
| <b>Current Assets:</b>         |                                |             |
| Cash and investments           | \$959,125                      | \$1,137,415 |
| Taxes receivable               | 86,324                         | 82,401      |
| Total assets                   | 1,045,449                      | 1,219,816   |
|                                |                                |             |
| <b>Current Liabilities:</b>    |                                |             |
| Accounts payable               | 24,384                         | 1,281       |
| Total liabilities              | 24,384                         | 1,281       |
|                                |                                |             |
| <b>Net Position:</b>           |                                |             |
| Stabilization by State statute | 86,324                         | 82,401      |
| Restricted for tourism         | 934,741                        | 1,136,134   |
|                                |                                |             |
| Total net position             | \$1,021,065                    | \$1,218,535 |
|                                |                                |             |

As noted earlier, net position may serve, over time, as a useful indicator of a government's financial condition. In the case of the Authority, assets exceeded liabilities by \$1,218,535 at the close of June 30, 2019. One hundred percent (100%) of the Authority's net position represents resources that are restricted in how they may be used for tourism promotion and related activities.

**Nash County Tourism Development Authority's Changes in Net Position**

**Figure 3**

| <b>Governmental Activities</b>      |                    |                    |
|-------------------------------------|--------------------|--------------------|
|                                     | <b>2018</b>        | <b>2019</b>        |
| <b>Revenues:</b>                    |                    |                    |
| General revenues:                   |                    |                    |
| Occupancy taxes                     | 903,708            | 1,026,541          |
| Investment income                   | 3,395              | 6,651              |
| <b>Total revenues</b>               | <b>907,103</b>     | <b>1,033,192</b>   |
|                                     |                    |                    |
| <b>Expenditures</b>                 |                    |                    |
| Current:                            |                    |                    |
| Tourism promotion                   | 762,910            | 6,691              |
| General and administrative          | 6,982              | 829,031            |
| <b>Total expenditures</b>           | <b>769,892</b>     | <b>835,722</b>     |
|                                     |                    |                    |
| Increase (decrease) in net position | 137,211            | 197,470            |
|                                     |                    |                    |
| <b>Net Position:</b>                |                    |                    |
| Beginning of year - July 1          | 883,854            | 1,021,065          |
| <b>End of year - June 30</b>        | <b>\$1,021,065</b> | <b>\$1,218,535</b> |

**Governmental Activities.** Total net position increased by \$197,470, primarily due to decreased expenditures.

**Governmental Funds.** The focus of the Authority's governmental fund is to promote travel and tourism. Certain information is useful in assessing the Authority's funding requirements. Specifically, fund balance can be a useful measure of a government's net resources available for spending at the end of the fiscal year.

The General Fund is the only operating fund of the Authority. At the end of the June 30, 2019, restricted fund balance available for tourism promotion activities of the General Fund was \$1,085,879. As a measure of the General Fund's liquidity, it may be useful to compare restricted fund balance available for tourism promotion to total fund expenditures. Restricted fund balance available for tourism promotion represents 130% of total General Fund expenditures.

**General Fund Budgetary Highlights.** During the year, the revenues exceeded the budget. Revenues exceeded expenditures, resulting in an increase to fund balance at June 30, 2019.

### **Economic Factors**

- Unemployment in the State of North Carolina increased from 4.2% to 4.4% at June 30, 2019; Nash County's unemployment rate declined from 5.8% to 5.7 %.
- The Nash County area's hotel/lodging accommodation gross rental revenues were \$35,826,857, \$31,036,032, and \$32,040,806 for the 2019, 2018, and 2017 fiscal years, respectively.
- Nash County maintained its current 5% occupancy tax rate, of which 3% is distributed to the Authority and 2% to the City of Rocky Mount.

### **Budget Highlights for the Fiscal Year Ending June 30, 2020**

The Authority's management considered several factors when setting the fiscal year 2020 budget including the economy. Occupancy taxes were 28% higher than projected in Fiscal Year 2019. Occupancy taxes, which form the backbone of the revenues that support the Authority's programs, continue to show improvement in recent years, this is a sign of many positive developments in the economy over the past few years. The growth in Fiscal Year 2019 occupancy tax is also a factor of Nash County being a storm relocation area for the hurricanes that hit eastern North Carolina in the fall of 2018. The 2020 fiscal year budget for revenue is budgeted at 12.5% over the Fiscal Year 2019 budget based on an average occupancy tax collection over the past five year. The Tourism Development Authority will be increasing their expenditures in the coming fiscal year by approximately 11% over the prior year budget, particularly in the area of special events. The Authority will continue to enhance efforts to promote tourism and travel within Nash County by seeking new opportunities to draw individuals to the community.

### **Requests for Information**

This report is designed to provide an overview of the Nash County Tourism Development Authority's finances for those with an interest in this area. Questions concerning any of the information found in this report or requests for additional information should be directed to the Director of Finance, Nash County Tourism Development Authority, 120 West Washington Street, Suite 3072, Nashville, North Carolina 27856.

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**STATEMENT OF NET POSITION  
JUNE 30, 2019**

|                               | <u>Governmental<br/>Activities</u> |
|-------------------------------|------------------------------------|
| <b>Assets:</b>                |                                    |
| Cash and investments          | \$ 1,137,415                       |
| Taxes and receivables         | 82,401                             |
| Total Assets                  | <u>1,219,816</u>                   |
| <br>                          |                                    |
| <b>Liabilities:</b>           |                                    |
| Accounts Payable              | <u>1,281</u>                       |
| <br>                          |                                    |
| <b>Net Position:</b>          |                                    |
| Restricted for:               |                                    |
| Stabilization by State statue | 82,401                             |
| Tourism Promotion             | 1,136,134                          |
| Total net position            | <u>\$ 1,218,535</u>                |

The notes to the financial statements are an integral part of this statement.

Exhibit B

NASH COUNTY TOURISM DEVELOPMENT AUTHORITY  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)

STATEMENT OF ACTIVITIES  
JUNE 30, 2019

|                                   |                    | <u>Program<br/>Revenues</u>     | <u>Net (Expense)<br/>Revenue and<br/>Changes in<br/>Net Position</u> |
|-----------------------------------|--------------------|---------------------------------|----------------------------------------------------------------------|
| <b>Functions/Programs:</b>        | <u>Expenses</u>    | <u>Charges for<br/>Services</u> | <u>Total<br/>Governmental<br/>Activities</u>                         |
| <b>Governmental Activities:</b>   |                    |                                 |                                                                      |
| Economic and physical development | \$ 829,031         | -                               | \$ (829,031)                                                         |
| General and administrative        | <u>6,691</u>       | -                               | <u>(6,691)</u>                                                       |
| <br>Total primary government      | <br><u>835,722</u> | <br>-                           | <br><u>(835,722)</u>                                                 |
| <br><b>General Revenues:</b>      |                    |                                 |                                                                      |
| Taxes                             |                    |                                 |                                                                      |
| Room occupancy tax                |                    |                                 | 1,026,541                                                            |
| Interest earnings, unrestricted   |                    |                                 | <u>6,651</u>                                                         |
| Total                             |                    |                                 | 1,033,192                                                            |
| <br>Change in net positions       |                    |                                 | <br>197,470                                                          |
| <br><b>Net Position:</b>          |                    |                                 |                                                                      |
| Beginning of year - July 1        |                    |                                 | <u>1,021,065</u>                                                     |
| <br>End of year - June 30         |                    |                                 | <br><u>1,218,535</u>                                                 |

The notes to the financial statements are an integral part of this statement

Exhibit C

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**BALANCE SHEET - GOVERNMENTAL FUNDS  
JUNE 30, 2019**

|                                    | <u>Governmental<br/>Activities</u> |
|------------------------------------|------------------------------------|
| <b>Assets:</b>                     |                                    |
| Cash and cash equivalents          | \$ 1,137,415                       |
| Taxes receivable                   | 82,401                             |
|                                    | <hr/>                              |
| Total assets                       | \$ 1,219,816                       |
|                                    | <hr/> <hr/>                        |
| <b>Liabilities:</b>                |                                    |
| Accounts Payable                   | \$ 1,281                           |
|                                    | <hr/>                              |
| <b>Fund Balance:</b>               |                                    |
| Restricted :                       |                                    |
| Stabilization by State statue      | 82,401                             |
| Tourism promotion                  | 1,085,879                          |
| Assigned:                          |                                    |
| Subsequent year's expenditures     | 50,255                             |
| Total Fund Balance                 | \$ 1,218,535                       |
|                                    | <hr/>                              |
| Total liabilities and fund balance | \$ 1,219,816                       |
|                                    | <hr/> <hr/>                        |

The notes to the financial statements are an integral part of this statement.

Exhibit D

NASH COUNTY TOURISM DEVELOPMENT AUTHORITY  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)

STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES  
IN FUND BALANCE - GOVERNMENTAL FUNDS  
FOR THE YEAR ENDED JUNE 30, 2019

|                            | <u>General Fund</u> |
|----------------------------|---------------------|
| <b>Revenues:</b>           |                     |
| Room occupancy taxes       | 1,026,541           |
| Investment earnings        | 6,651               |
| Total Revenues             | <u>\$ 1,033,192</u> |
| <br>                       |                     |
| <b>Expenditures:</b>       |                     |
| General and administrative | 6,691               |
| Tourism promotion          | 829,031             |
| Total Expenditures         | <u>\$ 835,722</u>   |
| <br>                       |                     |
| Net change in fund balance | 197,470             |
| <br>                       |                     |
| <b>Fund Balance:</b>       |                     |
| Beginning of year - July 1 | <u>1,021,065</u>    |
| End of year - June 30      | <u>\$ 1,218,535</u> |

The notes to the financial statements are an integral part of this statement.

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY  
(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES  
IN FUND BALANCE - BUDGET AND ACTUAL  
FOR THE YEAR ENDED JUNE 30, 2019**

|                                   | <b>Budget Amounts</b> |                | <b>Actual</b>       | <b>Variance with<br/>Final Budget<br/>Over/Under</b> |
|-----------------------------------|-----------------------|----------------|---------------------|------------------------------------------------------|
|                                   | <b>Original</b>       | <b>Final</b>   |                     |                                                      |
| <b>Revenues</b>                   |                       |                |                     |                                                      |
| Room occupancy taxes              | \$ 800,000            | \$ 800,000     | \$ 1,026,541        | \$ 226,541                                           |
| Investment earnings               | 3,000                 | 3,000          | 6,651               | 3,651                                                |
| Total revenues                    | <u>803,000</u>        | <u>803,000</u> | <u>1,033,192</u>    | <u>230,192</u>                                       |
| <b>Expenditures</b>               |                       |                |                     |                                                      |
| Administration                    | 7,250                 | 7,250          | 6,691               | 559                                                  |
| Economic and physical development | 857,100               | 922,100        | 829,031             | 93,069                                               |
| Total expenditures                | <u>864,350</u>        | <u>929,350</u> | <u>835,722</u>      | <u>93,628</u>                                        |
| Revenues over(under) expenditures | (61,350)              | (126,350)      | 197,470             | 323,820                                              |
| Contingency                       | -                     | -              |                     |                                                      |
| Fund balance appropriated         | <u>61,350</u>         | <u>126,350</u> | <u>-</u>            | <u>(126,350)</u>                                     |
| Net change in fund balance        | <u>\$ -</u>           | <u>\$ -</u>    | 197,470             | <u>\$ 197,470</u>                                    |
| Beginning of year - July 1        |                       |                | <u>1,021,065</u>    |                                                      |
| End of year - June 30             |                       |                | <u>\$ 1,218,535</u> |                                                      |

The notes to the financial statements are an integral part of this statement

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED JUNE 30, 2019**

**1. Summary of Significant Accounting Policies**

The accounting policies of the Nash County Tourism Development Authority (the “Authority”) conform to generally accepted accounting principles as applicable to governments. The following is a summary of the more significant accounting policies:

**A. Reporting Entity**

The Authority is a governmental entity established effective July 1, 1987 under a State Senate Bill of the State of North Carolina. Operations of the Authority are to promote travel, tourism, and conventions in the County, sponsor tourist-related events and activities in the County, and to finance tourist-related capital projects in the County.

The Board of Commissioners of Nash County, North Carolina, selects the governing board of the Authority and, in accordance with the State Senate Bill, the Finance Officer for Nash County also serves as Finance Officer for the Authority. The Authority designates its own management, and approves its own budget. In addition, the County provides no financial support to the Authority, is not obligated for the Authority's debts, or entitled to any surpluses of the Authority. Nash County, North Carolina, is accountable for the Authority because it appoints the Authority's governing board; however, Nash County, North Carolina, is not financially accountable for the Authority. Therefore, the Authority is reported as a component unit to Nash County, North Carolina's financial statements.

**B. Basis of Presentation**

*Government-Wide Statements.* The Statement of Net Assets and the Statement of Activities display information about the government. These statements include the financial activities of the overall government. Government activities generally are financed through taxes and other non-exchange transactions. The Statement of Activities presents direct expenses and program revenue for the function of the Authority's government activity. Direct expenses are those that are specifically associated with a program or function and, therefore, are clearly identifiable to a particular function. Program revenues include (a) fees and charges paid by the recipients of goods and services offered by the program and (b) grants and contributions that are restricted to the meeting the operational or capital requirements of a particular program. Revenues that are not classified as program revenues, including all taxes, are presented as general revenues.

*Fund Financial Statements.* The fund financial statements provide information about the Authority's funds. The Authority has only one governmental fund: the General Fund.

The General Fund is the Authority's only major fund for the period ended June 30, 2019.

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED JUNE 30, 2019**

**General Fund**

The General Fund is the only fund of the Authority. The General Fund accounts for all financial resources except those that are required to be accounted for in another fund. The primary revenue sources are occupancy taxes and investment earnings. The primary expenditures are for tourism promotion.

**C. Measurement Focus and Basis of Accounting**

In accordance with North Carolina General Statutes, the fund of the Authority is maintained during the year using the modified accrual basis of accounting.

*Government-Wide Financial Statements.* The government-wide financial statements are reported using the economic resources measurement focus. The government-wide financial statements are reported using the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded at the time liabilities are incurred, regardless of when the related cash flows take place. Non-exchange transactions, in which the Authority gives (or receives) value without directly receiving (or giving) equal value in exchange, include taxes, grants, and donations. On an accrual basis, revenue from grants and donations is recognized in the fiscal year for which all eligibility requirements have been satisfied.

*Governmental Fund Financial Statements.* Governmental funds are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Under this method, revenues are recognized when measurable and available. Expenditures are recorded when the related fund liability is incurred. The Authority considers all revenues available if they are collected within 60 days after year-end.

There were no modifications to be made between the accrual basis of accounting in the government-wide financial statements and the modified accrual basis of accounting in the governmental fund financial statements.

**D. Budgetary Data**

The Authority's budget is adopted as required by the North Carolina General Statutes. An annual budget is adopted for the General Fund. All annual appropriations lapse at the fiscal year-end. All budgets are prepared using the modified accrual basis of accounting.

Expenditures may not legally exceed appropriations at the functional level for the General Fund. All budget amendments must be approved by the governing board. During the year, two amendments to the original budget were necessary. The budget ordinance must be adopted by July 1 of the fiscal year or the governing board must adopt an interim budget that covers that time until the annual ordinance can be adopted.

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**(A COMPONENT UNIT OF NASH COUNTY, NORTH CAROLINA)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED JUNE 30, 2019**

**E. Assets, Liabilities, and Fund Balance**

**Deposits and Investments**

All deposits of the Authority are made in Board-designated official depositories and are secured as required by State law [G.S. 159-31]. The Authority may designate, as an official depository, any bank or savings association whose principal office is located in North Carolina.

Also, the Authority may establish time deposit accounts such as NOW and SuperNOW accounts, money market accounts, and certificates of deposits.

State Law [G.S. 159-30(c)] authorizes the Authority to invest in obligations of the United States or obligations fully guaranteed both as to principal and interest by the United States; obligations of the State of North Carolina; bonds and notes of any North Carolina local government or public authority; obligations of certain non-guaranteed federal agencies; certain high quality issues of commercial paper and bankers' acceptances; and the North Carolina Capital Management Trust (NCCMT).

The Authority's investments are reported at fair value. The NCCMT Government Portfolio, an SEC-registered (2a-7) external investment pool, is measured at amortized cost, which is the NCCMT's share price. The NCCMT Term Portfolio's securities are valued at fair value.

**Cash and Cash Equivalents**

All cash and investments are essentially demand deposits and are considered cash and cash equivalents. The Board considers all highly liquid investments with a maturity of three months or less when purchased to be cash and cash equivalents.

**Net Position/Fund Balances**

**Net Position**

Net position in government-wide financial statements is classified as invested in capital assets, restricted, and unrestricted. Restricted net assets represent constraints on resources that are either externally imposed by creditors, grantors, contributors, laws or regulations of other governments, or imposed by law through State Statute.

**Fund Balances**

In the governmental fund financial statements, fund balance is composed of five classifications designed to disclose the hierarchy of constraints placed on how fund balance can be spent.

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The government fund types classify fund balances as follows:

**Non-Spendable Fund Balance.** This classification includes amounts that cannot be spent because they are either (a) not in spendable form or (b) legally or contractually required to be maintained intact.

**Restricted Fund Balance.** This classification includes amounts that are restricted to specific purposes externally imposed by creditors or imposed by law.

*Restricted for Stabilization of State Statute* – portion of fund balance restricted by State Statute [G.S. 159-8(a)].

*Restricted for Tourism* – portion of fund balance restricted by revenue source for use for tourism promotion and related activities.

**Committed Fund Balance.** This classification represents the portion of fund balance that can only be used for specific purposes imposed by majority vote by quorum of the Authority's governing body (highest level of decision making authority, the Board). The governing board can, by adoption of an ordinance prior to the end of the fiscal year, commit fund balance. Once adopted, the limitation imposed by the ordinance remains in place until a similar action is taken (the adoption of another ordinance) to remove or revise the limitation.

**Assigned Fund Balance.** Assigned fund balance is the portion of fund balance that the Authority intends to use for specific purposes. The Authority's governing body has the authority to assign fund balance. The Manager and Finance Officer, as granted in the officially adopted budget ordinance, have been granted limited authority to assign fund balance.

*Subsequent year's expenditures* - portion of fund balance that is appropriated in the next year's budget that is not already classified as restricted or committed.

**Unassigned Fund Balance.** Unassigned fund balance represents the portion of fund balance that has not been assigned to another fund or is not restricted, committed, or assigned to specific purposes within the General Fund.

The Authority has a revenue spending policy that provides guidance for programs with multiple revenue sources. The Finance Officer will use resources in the following order: federal funds, State funds, local funds, and Authority funds. For purposes of fund balance classification, expenditures are to be spent from restricted fund balance first, followed in-order by committed fund balance, assigned fund balance, and lastly unassigned fund balance. The Finance Officer has the authority to deviate from this policy if it is in the best interest of the Authority or when required by grant or other contractual agreements.

The Authority has adopted a minimum fund balance policy for the General Fund which instructs management conduct business in such a manner that available fund balance is at least equal to or greater than 25% of General Fund expenditures or not less than \$150,000.

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**Fund Balance Available for Appropriation**

The following schedule provides management and citizens with information on the portion of General Fund balance that is available for appropriation:

|                                          |                     |
|------------------------------------------|---------------------|
| Total fund balance – General Fund        | \$1,218,535         |
| Less:                                    |                     |
| Stabilization by State statute           | 82,401              |
| Appropriated Fund Balance in 2020 Budget | <u>50,255</u>       |
| Fund balance available for appropriation | <u>\$ 1,085,879</u> |

The outstanding encumbrances are amounts needed to pay any commitments related to purchase orders and contracts that remain unperformed at year-end.

|              |                      |
|--------------|----------------------|
|              | <u>June 30, 2019</u> |
| Encumbrances | \$ 65,000.00         |

**Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

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**2. Detail Notes On All Funds**

**A. Assets**

**Deposits**

All the deposits of the Authority are either insured or collateralized by using one of two methods. Under the Dedicated Method, all deposits that exceed the federal depository insurance coverage level are collateralized with securities held by the Authority's agent in the unit's name. Under the Pooling Method, which is a collateral pool, all uninsured deposits are collateralized with securities held by the State Treasurer's agent in the name of the State Treasurer. Since the State Treasurer is acting in a fiduciary capacity for the Authority, these deposits are considered to be held by the Authority's agent in their name. The amount of the pledged collateral is based on an approved averaging method for non-interest bearing deposits and the actual current balance for interest bearing deposits. Depositories using the Pooling Method report to the State Treasurer the adequacy of their pooled collateral covering uninsured deposits. The State Treasurer does not confirm this information with the Authority or the escrow agent. Because of the inability to measure the exact amounts of collateral pledged for the Authority under the Pooling Method, the potential exists for under collateralization, and this risk may increase in periods of high cash flows. However, the State Treasurer of North Carolina enforces strict standards of financial stability for each depository that collateralizes public deposits under the Pooling Method. The Authority has no policy regarding custodial credit risk for deposits but relies on the State Treasurer to enforce standards of minimum capitalization for all pooling method financial institutions and to monitor them for compliance. The Authority complies with the provisions of G.S. 159-31 when designating official depositories and verifying that deposits are properly secured.

At June 30, 2019, the Authority's deposits had a carrying amount of \$942,887 and a bank balance of \$944,223. Of the bank balance, \$250,000 was covered by federal depository insurance and the remainder was covered by collateral held under the pooling method.

**Investments**

*Interest Rate Risk.* The Authority has no formal investment policy regarding interest rate risk

*Credit Risk.* At June 30, 2019, the Authority had \$194,528 invested with the North Carolina Capital Management Trust's Government Portfolio which carried a credit rating of AAAm by Standard and Poor's. The Authority has no policy regarding credit risk.

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**B. Liabilities**

**Risk Management**

The Authority is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; injuries to employees; and natural disasters. The Authority's Board is covered under Nash County's public officials' liability policy. The County participates in a financing pool through the risk management agency of the North Carolina Association of County Commissioners. Through this pool, the County obtains general liability coverage of \$2 million per occurrence.

In accordance with G.S. 159-29, Authority employees that have access to \$100 or more at any given time of Authority funds are performance bonded through a commercial surety bond. The Finance Officer is bonded under a surety bond for \$50,000.

There have been no significant reductions in insurance coverage in the prior year, and settled claims have not exceeded coverage in any of the past three fiscal years.